

## Industry Visionary Gordon Campbell Joins Ambient Enterprises to Help Shape the Future of Data Sovereignty



Campbell, CA — January 6, 2025 – Ambient Enterprises Technologies ([www.ambiententerprises.com](http://www.ambiententerprises.com)) is pleased to announce the appointment of Gordon “Gordie” Campbell to the position of Chairman of the Board. With decades of experience in high-tech industries and a proven track record of driving innovation, Campbell brings unparalleled expertise to Ambient’s leadership.

Throughout his illustrious career, Mr. Campbell has been at the forefront of pioneering groundbreaking technologies and guiding organizations toward sustained growth. His early career included serving as Intel’s first Corporate Marketing Manager, followed by leading the company’s largest division.

- He left Intel and founded his first company, SEEQ. SEEQ developed the first Ethernet chip, which was pivotal in the history of networking because it marked the transition of Ethernet technology from a lab concept to a scalable, commercially viable standard for local area networks (LANs).
- Following SEEQ, Campbell founded CHIPS and Technologies and not only pioneered the growth of the personal computer market with the invention of the first chipset, but also created the fabless semiconductor model, leading to his title as “Father of the Fabless Model”. This now represents over half of a \$600+ billion semiconductor market.

In honor of his repeated successes and his role in developing the fabless semiconductor model, the GSA named Campbell as the 2007 recipient of the prestigious Morris Chang Exemplary Leadership Award. He has also recently been named to the Semiconductor Hall of Fame.

Additionally, Campbell has played active roles in founding, investing, and leading a number of other successful startups developing breakthrough technologies with significant impact on large markets including 3dfx Interactive, Cobalt Networks, HotRail, NetMind, Portal Player, and Resonate. He has also served on the board of directors for dozens of companies to include public companies such as 3COM, Bell Micro, and Palm. More recently, he was an investor and served as chairman for Soft Machines (“S-Machines”), a company that developed a more advanced X86 architecture. Intel acquired the company and is using its micro kernel for its next generation architecture.

Currently, Gordon Campbell is a co-founder and serves as executive chairman of Cornami, Inc, a high-tech corporation whose revolutionary technology for real-time computing on encrypted data sets includes software and silicon that accelerates Fully Homomorphic Encryption (FHE). FHE is a post quantum encryption which is vital for data privacy and cloud security.

“We are excited to welcome Gordie to the Ambient team,” said Jeff Marek, CEO of Ambient Enterprises. “His extensive expertise from tech startups to FHE is invaluable to Ambient’s mission to empower people to certify, protect, and manage their data assets.”

Campbell’s visionary leadership and experience with innovative data security solutions are valuable additions to Ambient as they launch their breakthrough product, Ambient Protect+™, a cutting-edge solution for individuals and businesses to certify, protect, and monetize their digital assets seamlessly.

“I am thrilled to join Ambient Enterprises at such a pivotal time,” said Gordon Campbell. “The company’s groundbreaking work in empowering individuals with data ownership and monetization opportunities represents the



next frontier in technology. I look forward to contributing my experience to help Ambient scale its solutions and lead this transformative shift.”

Ambient Enterprises is changing the way businesses and individuals think about their digital data assets and is enabling people to prove ownership, manage, and monetize these assets using their cutting-edge technology. The addition of Gordon Campbell as Chairman enhances their top-notch team of veteran Fortune 500 innovators with decades of experience of leading the way in developing technologies that have changed the world.

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About Ambient Enterprises Technologies

Ambient Enterprises is at the forefront of personal digital data asset technologies, blending artificial intelligence, data privacy, and digital sovereignty to revolutionize how people manage and protect their digital lives. With pioneering solutions addressing challenges in data management, digital identity, and the growing digital data economy, Ambient Enterprises empowers individuals and organizations with control, security, and transparency of their data assets—building a more trustworthy, equitable, and efficient digital future.