



FOR IMMEDIATE RELEASE
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Ambient Enterprises Revolutionizes Data Ownership and Protection in the AI Era

Ambient Enterprises' Innovative Technology Featured on *Advancements with Ted Danson*

Scottsdale, AZ – Ambient Enterprises is proud to announce that the company will be featured in an upcoming segment of *Advancements with Ted Danson*, an information-based educational television series that explores recent developments taking place across several industries and economies. The segment will focus on innovations in the privacy, protection, and control of data assets across digital society. Tune in to Bloomberg to watch the segment on Saturday, November 2, at 8pm ET via your cable or satellite provider. Look for the episode on Amazon Prime Video later this year.

The segment will explore some of the issues surrounding data ownership and the ability to protect and control data in a time when it can be difficult to decipher real content from that which is fake, has been manipulated, or is stolen. Hearing from experts, audiences will see how Ambient Enterprises' innovative data infrastructure and services are changing the narrative as the show shares how Ambient Protect™ provides the ability to securely manage, protect, and monetize data assets with unparalleled control, accuracy, and transparency, paving the way for people to interact equitably and securely in a digital society.

"We need to change our thinking about data. As we've seen recently with the issue of AI vacuuming up data online, personal data is a valuable asset and one that you have the right to manage, the way you want. You have the right to claim ownership and choose who uses your data and under what conditions. Everyone deserves the power to own their data and decide how it's used—just as large companies do. At Ambient, we are committed to making this a reality for all individuals," said Kati Walcott, Chief Technology Officer for Ambient Enterprises.

With its upcoming segment airing on November 2, Ambient Enterprises will raise awareness about the importance of controlling digital assets in an AI-driven world. By empowering individuals to protect and profit from their data, Ambient Enterprises is laying the foundation for a more secure and equitable digital future—where everyone, not just large companies, can thrive.

About Ambient Enterprises:

Ambient Enterprises is at the forefront of innovation, blending artificial intelligence, data privacy, and digital sovereignty to revolutionize how people manage and protect their digital lives. With pioneering solutions addressing challenges in data management, digital identity, and the growing data economy, Ambient Enterprises empowers individuals and organizations with control, security, and transparency—ensuring a more equitable and efficient digital future.

For more information, visit: <http://www.ambiententerprises.com>.

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